

## EXPERIENCE

### **Akamai Technologies**

**October 2009 – Present**

#### ***Sr. Product Manager, Media - Video Player | TV Everywhere | Identity & Entitlement***

*New York, NY*

- Manage the specification, development and release of Akamai led open source video player frameworks for multiple runtimes (Open Video Player for: HTML5 <video>, Adobe Flash, Microsoft Silverlight, Apple iOS Apps)
- Define and execute the Akamai video player strategy of “frameworks & components”, expanding Akamai's product reach by contributing to industry open source frameworks while developing commercially licensed components for delivery/security
- Partner with runtime vendors on joint development of open source video player frameworks (Adobe OSMF, Microsoft SMF)
- Assembled the Akamai Connected Device Specification to support Akamai UltraViolet efforts for CES 2011, working across product management, engineering & marketing to deliver the initial version in 1 month
- Lead a cross-company team on the formative design/architecture/packaging of the Akamai TV Everywhere solution, working with standards consortiums (OATC) as well as multiple programmers/content providers and operators/MVPDs
- Launched the Akamai TV Everywhere solution prototype for NAB 2011, managing the development of the Akamai Identity & Entitlement Services platform as well as partnering with key ecosystem participants

### **Move Networks**

**March 2008 – August 2009**

#### ***Sr. Director, Solutions Architecture & Sales Engineering***

*New York, NY*

Responsible for all aspects of technical sales for Move Networks Web & IPTV products on a worldwide basis, managing a team of experienced sales engineers and solutions architects as well as engaging directly with customers

- Led all technical activities to drive Comcast to use Move Networks for the first MSO Internet VOD entitlement platform “TV Everywhere” / “On Demand Online” and managed technology pilots with 2 of the other top 5 North American MVPDs
- Worked with major US studios to white-list Move technology/security for new content rights windows in OTT distribution
- Directed cross functional teams across engineering, operations, product management and professional services to deliver customer solutions, enhance existing products and build new service & product offerings
- Drove opportunities with business and technical teams in major media, telco/MSO and content creation, including: HBO, Showtime, Starz, Viacom/MTV, NBC Universal, Fox, CTV (Canada), ProSieben (Germany), Schibsted (Norway), Comcast, Cablevision, Level3, Rogers (Canada), Orange/France Telecom

### **NBC Universal / GE**

**February 2006 – March 2008**

#### ***Manager, Multimedia Products – Technology Growth Center***

*New York, NY*

- Designed and launched the shared video platform with content management, publishing and playout functionality across all consumer NBC Universal websites including: NBC.com, USANetwork.com, SciFi.com (Syfy.com), BravoTV.com
- Directed the complete lifecycle of multiple consumer facing video products used across all NBCU online business units, including (in chronological order): a Flash popup player, a JavaScript & ActionScript API driven embeddable player, a customizable templated library player, a mashup tool and a full episode experience
- Led a diverse team of front end (Flash, JavaScript, HTML/CSS) and back end (Java/Oracle, PHP/MYSQL) developers to deliver multiple consumer facing products as well as scalable back end platforms
- Managed customer communication and documentation around the multiple concurrent front end products and back end platform releases including: roadmaps, release notes, user guides, product overviews
- Filed multiple patent applications: 20090300202 (System and Method for Providing Digital Content)  
20090172196 (System and Method For Protecting Content Transferred Between Devices)

### **NBC Universal / GE**

**Jan 2004 – Feb 2006**

#### ***IMLP Associate, Information Management Leadership Program***

*New York, NY / Los Angeles, CA*

A 2 year GE management program focused on developing business and technical acumen

*Technical Project Manager & Architect – News Production Systems / Software Development*

- Drove the infrastructure & software design to deliver an enterprise scalable video capture/encode and scheduling solution

*Technology Analyst & Project Manager – Design & Advanced Technology*

- Managed the enterprise process improvement initiative focused on IT systems lifecycle

*Project Manager – NBC / Universal Integration, Infrastructure*

- Planned and executed multiple integration activities including inter-network access and email platform consolidation

*Technical Account Manager – NBC Sports & Olympics*

- Managed teams across IT to generate the consolidated NBCU IT support plan for the 2006 Winter Olympics games

## EDUCATION

### **Carnegie Mellon University**, Pittsburgh PA

- Masters of Information Systems Management
- Bachelors of Science in Information Systems

## TECHNICAL KNOWLEDGE

<b>Media</b>	Streaming video, HTTP, Flash, Silverlight, HTML5, DRM/content protection, video transcoding, CDN Platforms
<b>Enterprise</b>	Information Security, Databases, Windows Scripting Host, Excel
<b>Languages</b>	PHP, JavaScript, SQL, HTML, VBScript, CSS, XML, ASP, Java